Ekta Chaudhary

----- Full Stack Developer ------

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Summary: Senior Full-Stack Developer with 2+ years of expertise in designing and implementing scalable, maintainable software architectures using MERN and MEVN stacks. Proven ability to lead development efforts for 5+ complex products, ensuring optimal performance and reliability.

PROFESSIONAL EXPERIENCE

Digi K Labs (Senior Software Engineer)

2022 - Present

Developed and maintained **Rishikesh.app** using cutting-edge technologies (**Nuxt 3**, **Vue 3**, **Nuxt Content**, **Node.js**, **MongoDB**). **Enhanced SEO:** Achieved top 10 Google search ranking through strategic optimization.

- Streamlined User Experience: Implemented dynamic pages with Nuxt Content for optimal server-side rendering (SSR).
- Automated Booking System: Integrated automated booking flow with PhonePe APIs and WhatsApp webhooks for seamless booking and confirmation.
- Expanded Functionality: Added coupon flow, add-on options, and transaction status tracking for booking management.
- **Collaborative Design & Implementation:** Worked closely with interdisciplinary teams to gather requirements, design a robust architecture, and deliver effective solutions.
- Improved LightVue Library: Contributed to LightVue, a lightweight library for Vue and Nuxt, by crafting well-designed form elements (checkboxes, inline input, star rating).
- **Agile Champion:** Actively participated in code reviews with constructive feedback, ensured best practices, and contributed to planning and executing Agile development processes.

CamfyVision Innovations (Al Research Intern)

Jul - 2021

- Applied machine learning algorithms (regression, classification, clustering) and image processing tools for tasks like data analysis and image manipulation.
- Worked with tools like OpenCV and TensorFlow to work with images. OpenCV helps with tasks like editing and analyzing
 pictures, while TensorFlow is a powerful tool for building and training neural networks.

PROJECTS

Rishikesh.app (Vue 3, Nuxt 3, MongoDB, Node, Webhooks, PhonePe APIs,)

2022 - Present

- **Developed Rishikesh.app** (Nuxt 3, Vue 3, Nuxt Content, Node.js, MongoDB): Leveraged cutting-edge technologies to create a comprehensive resource platform for exploring Rishikesh.
- Enhanced SEO & User Experience: Optimized website performance by implementing dynamic pages with Nuxt Content for efficient SSR; achieved top 10 ranking on Google search results, boosting organic traffic by 45%.
- **Streamlined Booking & Payment:** Integrated an automated booking flow with PhonePe APIs for seamless reservation of adventure activities. Confirmation messages are sent through WhatsApp webhooks.
- **Expanded Functionality:** Added functionalities for coupon codes, add-on options, and transaction status tracking, providing users with greater booking flexibility and transparency.

QTify (React, React hooks, Material UI, Swiper, Module-scoped CSS, Vercel)

Apr - 2024

- Developed QTify, a music browsing app built with ReactJS, Material UI, and Swiper. Designed and implemented modular UI components for reusability, facilitating efficient code maintenance.
- Designed and built modular UI components (Cards, Carousels) for reusability.
- Enhanced user experience by implementing a customized Material UI tab component for genre-based song filtering.
- Integrated REST APIs for seamless data exchange between frontend and backend, ensuring smooth data flow.

OKart (React, React hooks, Material UI, React Router, Debouncing, JWT Token, Express)

Feb - 2024

- Developed QKart, a full-stack e-commerce application featuring user authentication, shopping cart, and responsive UI.
- Implemented REST APIs for data exchange with a MongoDB backend and wrote unit/integration tests for code stability.

LightVue (Vue, Nuxt, SSR, Vue Lifecycle hooks, Computed Property, refs, composable, routing)

2022 - Present

 Contributed to the development of LightVue, a light weight UI library for Vue and Nuxt with customizable components like Checkbox, Inline Input, Radio Button, and Star Rating.

SKILLS

Programming Languages: Javascript, TypeScript,C/C++, Python, Java Frontend Development: HTML, CSS, SCSS, Vue, React, Next, Nuxt Backend Development: Node, Express, MongoDB, Postman, REST APIs DevOps/Deployment: Git, Vercel, Netlify, Microservice Architecture Tools: Android Studio, Figma, Google Analytics, Google search console

EDUCATION

College of Engineering Roorkee, Roorkee Bachelor of Technology (2018 – 2022)

Computer Science and Engineering (80%)

Volunteering:

- App Development Mentor | Skills Night, IIIT Nagpur ☐
- Top 50 Mentor | GSSoC 2024 ☐